

JPG 1615: Planning the Social Economy

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The social economy is a concept often used analogously with ‘the third sector’. In this course, it is construed more broadly as an economy rooted in the principles of distributive justice, economic democracy, and relational autonomy. The joint Planning and Geography designation reflects how the course encompasses the normative positionings and practice orientations of Planning, as well as key debates in Economic Geography around the themes of diverse economies, alternative economic spaces, autonomous geographies and the regulatory frameworks for economic practice.

The course is divided into three stages. It first interrogates the concepts of ‘planning’ and ‘social economy’, with recourse to some canonical and more recent writings about the interface between ‘society’ and ‘economy’—e.g. by looking at foundational arguments for and against the idea of a self-regulating market and exploring recent literature advocating as well as critiquing the principle of social economy. Second, the course explores the normative principles of the social economy by drawing on Marxist, feminist and post-structuralist perspectives. Third, the course will look at how these principles are translated into practice by examining historical, contemporary, local, and utopian ‘incarnations’ of social economy. The course thus aims to examine the conditions of possibility for guiding the economy according to the principles of distributive justice, economic democracy, and relational autonomy. It also aims to build a meaningful community of inquiry among course participants in which knowledge and experience are respectfully shared and everyone benefits from a process of mutual learning.

Readings will be available on the course website.

Marking Scheme and due dates

Seminar participation	25%	In class weekly
Reading reflection and seminar presentation	20%	1 class during term
Major paper proposal or Letter of interest	10%	Week 5 (6 February)
Paper or proposal draft		Week 10 (25 March)
Peer comments on partner draft	10%	Week 11 (1 April)
Major paper or grant proposal	35%	Week 12 (8 April)

Seminar participation (25%)

Classes will be conducted as seminars. The success of the seminar will depend to a great extent on everyone's participation. The weight of the course grade assigned to participation reflects the importance of meaningful discussion and mutual learning to the objectives of the course. You should come to class each week prepared to discuss the readings, ask questions, reference materials outside the class, or draw our attention to key quotes or sections from the readings. You must read the assigned readings before class each week—as well as the short reading reflection posted by the student who will make the seminar presentation for the week. Effective participation requires good listening and respectful engagement with others, as well as contributing your views to a discussion. Students come to the class with different experience and backgrounds, as well as levels of comfort speaking in seminar discussions. Evaluation of your participation will be based on the significance of your contributions, your practice of engaging with peers and your role in creating a supportive and productive intellectual community.

Seminar presentation and reading reflection (20%)

Each student will choose one week in which to present reflections and questions about the readings. These presentations should provide some contextual background for the readings, assess the reading/s in terms of argument/methodology/style, identify key themes and threads that connect the readings, and pose probing questions that will facilitate discussion. Please feel free to be as creative as you like in terms of how you present your reflections on the readings, e.g., you may include a relevant blog or other audio/visual materials (but do notify me in advance so I can make sure the necessary equipment is available). To support your in-class presentation, on the Tuesday prior to the seminar you should post a reflective essay (around 500 words) about the readings as well as 2-3 critical questions you wish to pose to the class. You should also plan to consult with me during the week prior to your presentation (plan to schedule the appointment during the previous class). You will be expected to lead a class discussion on the basis of your presentation and questions. Your goals should be to address the readings synthetically and generate critical and productive discussion. Your assessment will encompass the presentation, reading reflection, and discussion facilitation.

Two options for major course writing:

Note that the major course writing entails a choice between 2 options listed below, and 4 elements in the writing process: a proposal, a draft, comments on draft of another student's submission, and revision of your own writing in response to peer's and instructor's comments for final submission.

[a] Major paper (proposal (10%) + paper (35%)): This option is for those who wish to use the course as an opportunity to probe a topic related to course theme/s. You are encouraged to consider a paper topic that might help with the preparation of a research proposal, thesis chapter, comps exam, or other long-term writing and professional goal.

- **Major paper proposal (10%):** For this assignment you will prepare a proposal encompassing a statement of the topic, the key question or argument animating your paper, an outline of the paper's structure and organization, a statement about how the paper relates to the course themes, and a short annotated bibliography. 1000 words.
- **Major paper (35%):** The final paper submission should be 3,500-3,750 words in length; it should be a fully-referenced research paper that engages recent scholarly literature in the field and relevant planning/development policies, reports or cases as necessary. The paper should conform to humanities or social science citation and formatting conventions as

**** Draft **** [To be finalized in consultation with enrolled students]

explained in the *Chicago Manual of Style* or Turabian's *Manual for Writers of Term Papers, Theses, and Dissertations*. Depending on the course enrolment and students' areas of interest, we may elect to consider co-authored papers and/or a peer review process to support revision of paper drafts.

[b] Grant proposal (Letter of Interest (10%) + final proposal (35%)): This option is for those who would like to probe the relationship between the concepts offered in the course and the practice of 'planning the social economy'. You are asked to write a grant proposal for a social economy project, and make a case for funding support. This exercise is intended to give you the experience of turning a complex, critical idea (a social economy vision) into a defensible project plan, within the conventional format of a grant proposal. If you choose this option you will need to identify a 'real world' setting with which you wish to engage—a community issue requiring a planning intervention, a location (typically a neighbourhood, or a city/town), an organization that might implement the proposed intervention, and a foundation (or other funder) to whom the organization might make the funding request.

- **Letter of interest (10%):** Taking the standpoint of the organization identified above, you will prepare a short letter (around 1,000 words) that provides an overview of the project, rationale for the planning intervention, strategies, impacts and estimated budget.
- **Final proposal + critical reflection (35%):** The final proposal should be about 3,000 words, including project overview, project context and rationale, strategies for implementation, work plan, collaboration (if applicable), proposed outcomes, approach to evaluation, and budget. You will also write a short critical reflection on the process of writing a grant proposal, and the challenge of turning an ambitious, theoretically informed idea into a project plan.

Peer review of paper/grant proposal draft (10%): For this assignment, you will review and comment on the draft of one of your peers. Further instructions on peer review will be discussed in class, and resources will be made available on Blackboard.

Course schedule

Week 1: Introduction (January 7)

-- PART 1: Foundations --

Week 2: What is the economy? What is planning? (January 14) - Selections among the following

- Block, Fred (2001). Introduction, in Karl Polanyi, *The Great Transformation: The Political and Economic Origins of Our Times*. Boston: Beacon Press [1944].
- Polanyi, Karl. 1944. Chs. 4, 5, 6, 12, 13 in *The Great Transformation: The Political and Economic Origins of Our Times*. Boston: Beacon Press [1944].
- Cassidy, J. (2000). The price prophet: The long-forgotten economist whose controversial theories help explain today's market mania. *The New Yorker*, Feb 7, 44-51.
- Rankin, K. (2013) 'Polanyian Pedagogies in Planning and Economic Geography', *Environment and Planning A*, 45(7), 2013, pp. 1650–1655.
- Mitchell, T. (2007). The properties of markets. In F. M. Donald MacKenzie, Lucia Siu (Eds.),

Do Economists Make Markets? On the Performativity of Economics (pp. 244-275). Princeton: Princeton University Press.

Recommended:

Burawoy, M. For a sociological Marxism: the complementary convergence of Antonio Gramsci and Karl Polanyi, *Politics & Society* 31(2), 2003, pp. 193-26.

Hayek, Friedrich. *The Road to Serfdom*. Chicago: University of Chicago Press, 1967 [1944].

Gray, John. Post-script In *Hayek on Liberty*. New York: Routledge, 1998.

Dale, Gareth. Introduction, Ch 5 (“Disembedded” and “always embedded” economies’), in *Karl Polanyi: Limits of the Market*. Malden, MA: Polity Press, 2010, pp. 1-18, 188-206.

Week 3: What is the social economy? (January 21)

- Dale, Gareth. Ch 6, ‘At the brink of a “great transformation”? Neoliberalism and the countermovement today’, *Karl Polanyi: Limits of the Market*. Malden, MA: Polity Press, 2010, pp. 207-234. Mendell, Marguerite. ‘The three pillars of the social economy: The Quebec Experience’, in Ash Amin, ed. *The Social Economy: International Perspectives on Economic Solidarity*. New York: Zed Books, 2009, pp. 176-207.
- Smith, S. (2005) “States, Markets and an Ethic of Care”. *Political Geography* 24, pp. 1-20.
- Fontan, J. and Shragge, E. ‘Tendencies, Tensions and Visions in the Social Economy’, in E. Shragge and J. Fontan, eds., *Social Economy: International Debates and Perspectives*. Montreal: Black Rose Books, 2000, pp. 1-15.

Recommended:

Amin, A. ‘Locating the Social Economy’, in A Amin, ed., *The Social Economy: International Perspectives on Economic Solidarity*. New York: Zed Books, 2009.

Amin, Ash, Angus Cameron and Ray Hudson. ‘The Social Economy in Context’, in *Placing the Social Economy*. New York: Routledge, 2002, pp. 1-22.

Graefe, P. (2006) “Social Economy Policies as Flanking for Neoliberalism: Transnational Policy Solutions, Emergent Contradictions, Local Alternatives”. *Policy and Society* (23)3

Moulaert, F., & Ailenei, O. ‘Social Economy, Third Sector and Solidarity Relations: A Conceptual Synthesis from History to Present’. *Urban Studies*, 42(11), 2005, pp. 2037-2053.

Myers, J. (2009). In search of...: Exploration of the boundaries, scope and definition of the social economy: A discussion paper. Working Paper # 2009-4. Social Economy and Sustainability Research Network, Canadian Social Economy Research Partnerships. Retrieved from: http://140.230.24.4:8080/bitstream/handle/10587/609/Working_Paper_4-2009_Definitions_of_SE.pdf?sequence=1

Neamtan, N. ‘The social and solidarity economy: Towards an “alternative” globalisation’’. Background paper prepared for the Symposium Citizenship and Globalization: Exploring Participation and Democracy in a Global Context, 14–16 June 2002. Retrieved from: <http://www.shatil.org.il/files/social-solidarity%20economy.pdf>

Kuokkanen, Rauna. ‘Indigenous Economies, Theories of Subsistence, and Women: Exploring the Social Economy Model for Indigenous Governance,’ *American Indian Quarterly* 35(2), 2011, pp. 215-240.

-- PART 2: Three principles of social economy --

Week 4: Distributive justice (January 28)

- Fainstein, Susan (2009). "Planning and the Just City". In Marcuse, Peter; Connolly, James; Novy, Johannes; Olivo, Ingrid; Potter, Cuz; Steil, Justin. *Searching for the Just City*. London: Routledge. pp. 19–39.
- Gunn, C. E., & Gunn, H. D. (1991). Chs. 1 ('Social surplus'), *Reclaiming Capital: Democratic Initiatives and Community Development*. Ithaca: Cornell University Press, 1991, pp. 1-21.
- Harvey, David. (2013). The creation of the urban commons. In *Rebel cities: From the right to the city to the urban revolution* (pp. 67-88). New York: Verso.
<https://mappingthecommons.wordpress.com/2012/11/13/the-creation-of-the-urban-commons-by-david-harvey/>

Recommended:

- Paul Davidoff. 'Working toward Redistributive Justice', *Journal of the American Institute of Planners* 41(5), 1975, pp. 317 – 318.
- Graeber, David. 'The Birth of Capitalism', Episode 8 from his podcast *Promises, Promises, promises: A History of Debt*
<http://www.bbc.co.uk/programmes/b054zdp6/episodes/player>
- Harvey, David (2010) "Lecture One" *Reading Marx's Capital Vol. 1*. (1 hour 51 minute video: <https://www.youtube.com/watch?v=gBazR59SZXk>)
- DeFilippis, J. 'The myth of social capital in community development', *Housing Policy Debate-Washington* 12(4), 2001, pp. 781-806.
- Harvey, David. 'The Urban Process under Capitalism: A Framework for Analysis', *The Urban Experience*. Baltimore: Johns Hopkins, 1985.
- Peck, J. & Tickell, A. 'Neoliberalizing space. Spaces of Neoliberalism: Urban Restructuring in North America and Western Europe', *Antipode*, 2002, pp. 380-404.
- Sheppard, E. & H. Leitner. 'Quo Vadis Neoliberalism? The Remaking of Global Capitalist Governance after the Washington Consensus', *Geoforum* 41, 2010, pp. 185-194.

Week 5: Economic democracy (February 4)

- Gibson-Graham, J.K. (2006) 'Affects and Emotions for a post-capitalist politics' and 'The Community Economy', in *A Postcapitalist Politics*. Minneapolis: University of Minnesota Press, pp. 1-22, 79-100.
- Gramsci, A (1971). State and civil society. In *Selection from Prison Notebooks* (pp. 228-270). Translated and intro by Q Hoare and G N Smith. New York: International Publishers.
- Brenner, Neil. (2008) 'Henri Lefebvre's Critique of State Productivism,' in Goonewardena, et al, eds, *State, Difference, Everyday Life: Reading Henri Lefebvre*. New York: Routledge, pp. 231-249
- Goonewardena, K. (2003) 'The future of planning at the end of history'. *Planning Theory* 23: 183-224.

Paper proposal/LOI due

Recommended:

- Polanyi, K. 'Economics and the Freedom to Shape Our Social Destiny', in Ed. Giorgio Resta and Mariavittoria Catanzaraiti, *For a New West*. Cambridge: Polity Press, 2014, pp. 33-38.
- Goonewardena, K. & Rankin, K. 'The Desire Called Civil Society: A Contribution to the Critique of a Bourgeois Category', *Planning Theory* 3(2), 2004, pp. 117-149.
- Hayek, Friedrich. 'Planning and Democracy', in *The Road to Serfdom*. Chicago: University of Chicago Press, 1967 [1944], pp. 56-71.
- Robotham, D. 'Afterword: Learning from Polanyi 2'. In Hann, C & Hart, K, *Market and Society: The Great Transformation Today*. Cambridge: Cambridge University Press, 2009, pp. 272-283.
- Johanisova, N., & Wolf, S. (2012). Economic democracy: A path for the future?. *Futures*, 44(6), 562-570.
- Gunn, C. (2000). Markets against economic democracy. *Review of Radical Political Economics*, 32(3), 448-460.
- Schweickart, D. (2016). Economic democracy. An ethically desirable socialism that is economically viable. Next System project. Retrieved from https://thenextsystem.org/sites/default/files/2017-08/NewSystems_DavidSchweickart.pdf

Week 6: Relational autonomy (February 11)

- DeFilippis, J., Fisher, R. & Shragge, E. (2006) 'Neither romance nor regulation: Re-evaluating community', *Community Development Journal* 30(3), pp. 673-689.
- DeFilippis, J. (2004)), Ch 1 ('Understanding capital mobility: The 'New Urban Politics', and local autonomy'), Ch 2 ('Collective ownership and community control and development: The long view'), and Conclusion, *Unmaking Goliath: Community Control in the Face of Global Capital*. New York: Routledge, pp 17-60, 141-152.
- Chatterton, P. (2005) 'Making autonomous geographies: Argentina's popular uprising and the Movimiento de Trabajadores Descocupados' (Unemployed Workers Movement)'. *Geoforum* 36, pp. 545-561.
- Gibson-Graham, J.K. (2006) 'Building Community Economies', in *A Postcapitalist Politics*. Minneapolis: University of Minnesota Press, pp. 165-196.

Recommended:

- Monds, Jean (1976). "Worker's Control and the Historians: A New Economism" *New LeftReview* (97) pp: 81-100.
- Mitchell, T. (1991). The limits of the state: Beyond statist approaches and their critics. *American Political Science Review*. 85(1): 77-95.

February 18 no classes – Reading Week

-- PART 3: Incarnations --

Week 7: Contemporary – What is community economic development? (February 25)

- Casper-Futterman, Evan and James DeFilippis (2017). On Economic Democracy in Community Development. *Entrepreneurial Neighbourhoods: Towards an Understanding of the Economics of Neighbourhoods and Communities*, edited by Maarten van Ham, Darja

**** Draft **** [To be finalized in consultation with enrolled students]

Reuschke, Reinout Kleinhans, Colin Mason, and Stephen Syrett, 179-202. Cheltenham, UK: Edward Elgar.

- Newman, Kathe and Edward Goetz (2016). "Reclaiming Neighborhood from the Inside Out: Regionalism, Globalization, and Critical Community Development." *Urban Geography* 37(5): 685-699. 10.1080/02723638.2015.1096116.
- Cummings, S. (2001). Community Economic Development as Progressive Politics: Toward a Grassroots Movement for Economic Justice. *Stanford Law Review*, 54: 399-493.
- Wolf-Powers, L. (2014). Understanding Community Development in a "Theory of Action" Framework: Norms, Markets, Justice. *Planning Theory and Practice*, 15 (2): 202–219,

Guest Speaker I

Recommended:

The Community Economics Collective (2001) "Imagining and Enacting Non-Capitalist Futures," *Socialist Review*, 28(3 & 4): 93-135.

Gibson-Graham J.K., Cameron, Jenny & Healy, Stephen (2013) *Take Back the Economy: An ethical guide for transforming our communities*. Minneapolis: University of Minnesota Press. (Selections...)

The Community Economies Collective and Katherine Gibson. 'Building community-based social enterprises in the Philippines: Diverse development pathways', in Ash Amin, ed. *The Social Economy: International Perspectives on Economic Solidarity*. New York: Zed Books, 2009, pp. 116-138.

CDemocracy Collaborative's Community Wealth Building website (<http://community-wealth.org/>) or Read Kelly, M., & McKinley, S. (2015). Cities building community wealth. Takoma Park, MD: Democracy Collaborative. Retrieved from <http://community-wealth.org/sites/clone.community-wealth.org/files/downloads/CitiesBuildingCommunityWealth-Web.pdf>

Week 8: Paper draft preparation (March 4)

This week class time will be used to meet in pairs to discuss paper writing for those who have selected co-authorship option; as well as to make site visits and collect primary materials for case studies.

Week 9: Community Economic Development in Toronto (March 11)

- Kamizaki, K. (2016). Parkdale planning study: Building a foundation for decent work, shared wealth, and equitable development in Parkdale. Toronto: PARC and Parkdale Community Economic Development Project. (https://parkdalecommunityeconomies.files.wordpress.com/2016/11/20161121_pced_final.pdf)
- Kamizaki, K. and K. Rankin (2018). Planning the social economy: The (spatial) politics of community economic development in Toronto, for publication in Christian Berndt, Jamie Peck and Norma Rantisi, eds., *Market/place: Exploring spaces of exchange*, New York: Routledge.

Choose 2 out of 3 below:

- Dragicevic, N. (2016). The prosperous province: Strategies for building community wealth. Toronto: Atkinson Foundation and Mowat Centre.
- Yalnizian, Armine. 2017. Community benefits agreements: Empowering communities to maximize returns on public infrastructure investments. Ottawa: United Way Centraide

**** Draft **** [To be finalized in consultation with enrolled students]

Canada

- Beemans, A. (2016). Resilient neighbourhood economies: A foundation's strategic learning from a three-year investment in local economies. Toronto: Metcalf Foundation (<http://metcalffoundation.com/wp-content/uploads/2016/04/2016-04-RNE-Final-Paper.pdf>)

Guest speaker II

Recommended:

- Fontan, J.M., Hamel, P., Morin, R., Shragge, E. (1999). Community Economic Development and Metropolitan Governance: A Comparison of Montreal and Toronto. *Canadian Journal of Regional Science*, 1(2): 201-217.
- Hopkins, E. (2015). The State of Place Based Initiatives. In *Place-Based Initiatives in the Context of Public Policy and Markets: Moving to Higher Grounds*. Ed. Hopkins, E. and Ferris, J. pp. 9-30.
- Morin, R and Hanley, J. 2004. CED in a context of globalization and metropolitanization: A comparison of Four American cities, *International Journal of Urban and Regional Research* 28(2): 369-383.

Week 10: Antecedents (what is socialism?) (March 18) - selections among the following

- Hobsbawm, Eric. 'Real Socialism', in *The Age of Extremes: The Short Twentieth Century*. London, Michael Joseph, 1994, pp. 372-402 – empirical
- Dale, Gareth. 'The iron law of democratic socialism: British and Austrian influences on the young Karl Polanyi', *Economy and Society* 43(4), 2014, pp. 650-667
- Mendell, Margueritte. 'Karl Polanyi and Feasible Socialism', In Kari Polanyi-Levitt, ed., *The Life and Work of Karl Polanyi*. Montreal: Black Rose Books, 1986, pp: 66-77.
- Adaman, Fikret and Pat Devine (1996). 'The Economic Calculation Debate: Lessons for Socialists', *Cambridge Journal of Economics* 20, pp. 523-537.
- Graeber David (2000) "Give it Away" (http://inthesetimes.com/issue/24/19_graeber2419.html) [Mauss]

*An alternative scenario would be to extend for an additional week the Toronto cases and combine one of readings from this week in "utopian" theme for the following class.
Paper/grant proposal draft due*

Recommended:

- Chaloupek, Gunther K. 'The Austrian Debate on Economic Calculation in a Socialist Economy', *History of Political Economy*. 22(4), 1990, pp. 659-675.
- Congdon, Lee. 'The sovereignty of Society - Polanyi in Vienna', In Kari Polanyi-Levitt, ed., *The Life and Work of Karl Polanyi*. Montreal: Black Rose Books, 1986, pp: 78-86.
- Adaman, F and Devine, P. 'On The Economic Theory of Socialism', *New Left Review* 221 January-February, 1997, pp: 54-80.
- Wright, Anthony. 'Fabianism and Guild Socialism: Two Views of Democracy', *International Review of Social History*, (23)2, 1978, pp. 224-241.
- Jossa, Bruno. 'Marx, Lenin and the Cooperative Movement,' *Review of Political Economy* 26(2), 2014, pp. 282-302.
- Jossa, Bruno (2009) "Gramsci and the Labor-Managed Firm" *Review of Radical Political Economics*.

**** Draft **** [To be finalized in consultation with enrolled students]

- O'Neill, J. 'Socialism, associations and the market', *Economy and Society*, 32, 2003, 184–206
- Polanyi, Karl. 'Some Reflections Concerning our Theory and Practice', A translation of 'Neue Erwagungen zu unserer Theorie von Praxis' by Kari Polanyi Levitt, 1986. [Originally published in *Der Kampf*, (1925). Reprinted in Gerald Mozetic, ed., *Austro-Marxistische Positionen*, Wien: Bohlan-Verlag, 1983.]
- Dale, G. (2014) "Karl Polanyi in Vienna: Guild Socialism, Austro-Marxism and Duczynska's Alternative" *Historical Materialism* 22.1, 34–66
- Hutchinson F, Burkitt, B (1997) *The Political Economy of Social Credit and Guild Socialism* Routledge: London
- GDH Cole (1920) *Guild Socialism Re-Stated*.

Week 11: Workshopping papers (March 25)

Peer reviews due: pairs discuss paper/grant proposal drafts and comments.

An alternative scenario here will be to drop the peer review assignment and organize a mini-conference with short presentations on panels showcasing paper research/proposal pitches.

Week 12: Utopian (April 1)

- Peck, Jamie. 'For Polanyian Economic Geographies', *Environment and Planning A*, 45(7), 2013, pp. 1545-1568.
- Wright E O, 'Transforming Capitalism through Real Utopias', *American Sociological review* (78)1, 2013, pp. 1-25.
- Block, Fred. 'Democratizing Finance', *Politics & Society* 42(1), pp. 3-28. (Just read Part 1, pp: 1-18)
- Elson, Diane, 'Socializing Markets, Not Market Socialism', *Socialist Register*, 2000, pp. 67-85
- Hart, Keith, 'The Human Economy in a Revolutionary Moment,' (<http://thememorybank.co.uk/2012/02/07/the-human-economy-in-a-revolutionary-moment-political-aspects-of-the-economic-crisis/>)

Recommended:

- Porter M, Kramer M (2011) The Big Idea: Creating Shared Value *Harvard Business Review* January-February Issue. [For a mainstream view]
- Hart K, Laville J, Cattani A (2010) *The Human Economy* Polity: Cambridge (Introduction, Conclusion, and "Part 4: Beyond Market and State").
- Ferguson, James. 'The Uses of Neoliberalism', *Antipode* 41, 2010, pp. 166-184.

Final papers/grant proposals due