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DEPARTMENT OF GEOGRAPHY AND PLANNING  
University of Toronto

### **JPG 1615: Planning the Social Economy**

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Office hours: Mondays: 3-5p

Class meeting: Wednesdays, 10a-12p, Room 5017A, Sidney Smith Hall

The social economy is a term often used analogously with the ‘third sector’. It is construed more broadly in this course as an economy rooted in the principles of distributive justice, economic democracy and relational autonomy. The course examines the concept theoretically, with recourse to some canonical and more recent writings about the interface between ‘society’ and ‘economy’—e.g. by looking at foundational arguments for and against the idea of a self-regulating market and exploring recent literature advocating as well as critiquing the principle of social economy. Analytical principles of the social economy will be explored drawing on Marxist, feminist and post-colonial perspectives. These are also brought to bear on international experience in key sites of the social economy.

The class will be run as a seminar. As a JPG course it encompasses BOTH the normative positionings and practice orientations of Planning, AND key debates in economic geography around the themes of diverse economies, alternative economic spaces, autonomous geographies and the regulatory frameworks for economic practice. It also moves across the terrain of ‘critical development studies’ and ‘community economic development’, and thus attends explicitly to the geographies of knowledge production.

**Readings** will be available on the course website.

#### **Marking Scheme and due dates**

Seminar participation:	15%	In class weekly
Seminar presentation & reading reflection:	25%	In class & Tuesday before class
Major paper proposal	20%	Week 7, October 26
Major paper	40%	Week 13, December

*Please note that if you make your seminar presentation after October 26 you will not receive marked assignments until after the course drop date.*

#### **Seminar participation (15%)**

Classes will be conducted as seminars. The success of the seminar will depend to a great extent on everyone’s participation. You should come to class each week prepared to discuss the

readings, ask questions, or to draw our attention to key quotes or sections. You must the assigned readings read before class each week—as well as the short reading reflection posted by the student who will doing the seminar presentation for the week. Effective participation requires good listening and respectful engagement with others; it is not limited to speaking your views out loud. Students of course come to the class with different experience and backgrounds, as well as levels of comfort participating in seminar discussions. Evaluation of your participation will be based on the significance of your contributions, your engagement with peers and your role in creating a supportive and productive intellectual community.

### **Seminar presentation and reading reflection (25%)**

Each student will choose one week in which to present reflections and questions about the readings. These presentations should provide some contextual background for the readings, assess the reading/s in terms of argument/methodology/style, identify key themes and threads that connect the readings, and pose probing questions that will facilitate discussion. Please feel free to be as creative as you like in terms of how you present your reflections on the readings. To support your in-class presentation, on the Tuesday prior to the seminar you should post a reflective essay (around 500 words) about the readings as well as 2-3 critical questions you wish to pose to the class. You will be expected to lead a class discussion on the basis of your presentation and questions. Your goals should be to address the readings synthetically and generate critical and productive discussion. Your assessment will encompass the presentation, reading reflection, and discussion facilitation.

### **Major paper proposal (20%)**

The major paper provides an opportunity to probe a topic related to course theme/s. You are encouraged to consider a paper topic that might help with the preparation of a research proposal, thesis chapter, comps exam, or other long-term writing and professional goal. For this assignment you will prepare a proposal encompassing a statement of the topic, the key question or argument animating your paper, an outline of the paper's structure and organization, a statement about how the paper relates to the course themes, and a short annotated bibliography.

### **Major paper (40%)**

The final paper submission should be 3,500-3,750 words in length; it should be a fully-referenced research paper that engages recent scholarly literature in the field and relevant planning/development policies, reports or cases as necessary. The paper should conform to humanities or social science citation and formatting conventions as explained in the *Chicago Manual of Style* or Turabian's *Manual for Writers of Term Papers, Theses, and Dissertations*. Depending on the course enrolment and students' areas of interest, we may elect to consider co-authored papers and/or a peer review process to support revision of paper drafts.

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## CLASS SCHEDULE

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### PART ONE: FOUNDATIONS

#### Week 1: Introduction [Sep 14]

#### Weeks 2: What is the economy? What is planning? [Sep 21]

Block, Fred. Introduction, in Karl Polanyi, *The Great Transformation: The Political and Economic Origins of Our Times*. Boston: Beacon Press, 2001 [1944].

Polanyi, Karl. Chs. 3, 4, 5, 6, 12, 13, in *The Great Transformation: The Political and Economic Origins of Our Times*. Boston: Beacon Press, 2001 [1944].

Dale, Gareth. Introduction, Ch 5 (“Disembedded” and “always embedded” economies), in *Karl Polanyi: Limits of the Market*. Malden, MA: Polity Press, 2010, pp. 1-18, 188-206.

*Recommended:*

Burawoy, M. For a sociological Marxism: the complementary convergence of Antonio Gramsci and Karl Polanyi, *Politics & Society* 31(2), 2003, pp. 193-26.

Hayek, Friedrich. *The Road to Serfdom*. Chicago: University of Chicago Press, 1967 [1944].

Gray, John. *Hayek on Liberty*. New York: Routledge, 1998.

#### Week 3. What is socialism? [Sep 28]

Hobsbawm, Eric. ‘Real Socialism’, in *The Age of Extremes: The Short Twentieth Century*. London, Michael Joseph, 1994, pp. 372-402 – empirical

Adaman, F and Devine, P. ‘On The Economic Theory of Socialism’, *New Left Review* 221 January-February, 1997, pp: 54-80.

Jossa, Bruno (2009) “Gramsci and the Labor-Managed Firm” *Review of Radical Political Economics*

Dale, Gareth. ‘The iron law of democratic socialism: British and Austrian influences on the young Karl Polanyi’, *Economy and Society* 43(4), 2014, pp. 650-667

Graeber David (2000) “Give it Away” ([http://inthesetimes.com/issue/24/19\\_graeber2419.html](http://inthesetimes.com/issue/24/19_graeber2419.html)) [Mauss]

*Recommended:*

Adaman, Fikret and Pat Devine. ‘The Economic Calculation Debate: Lessons for Socialists’, *Cambridge Journal of Economics* 20, 1996, pp. 523-537.

Chaloupek, Gunther K. ‘The Austrian Debate on Economic Calculation in a Socialist Economy’, *History of Political Economy*. 22(4), 1990, pp. 659-675.

Jossa, Bruno. ‘Marx, Lenin and the Cooperative Movement,’ *Review of Political Economy* 26(2), 2014, pp. 282-302.

O'Neill, J. 'Socialism, associations and the market', *Economy and Society*, 32, 2003, 184–206

Polanyi, Karl. '**Some Reflections Concerning our Theory and Practice**', A translation of 'Neue Erwagungen zu unserer Theorie von Praxis' by Kari Polanyi Levitt, 1986. [Originally published in *Der Kampf*, (1925). Reprinted in Gerald Mozetic, ed., *Austro-Marxistische Positionen*, Wien: Bohlan-Verlag, 1983.]

#### **Week 4: What is the social economy? [Oct 5]**

Dale, Gareth. Ch 6, 'At the brink of a "great transformation"? Neoliberalism and the countermovement today', *Karl Polanyi: Limits of the Market*. Malden, MA: Polity Press, 2010, pp. 207-234.

Amin, Ash, Angus Cameron and Ray Hudson. 'The Social Economy in Context', in *Placing the Social Economy*. New York: Routledge, 2002, pp. 1-22.

Mendell, Marguerite. 'The three pillars of the social economy: The Quebec Experience', in Ash Amin, ed. *The Social Economy: International Perspectives on Economic Solidarity*. New York: Zed Books, 2009, pp. 176-207.

Smith, S. (2005) "States, Markets and an Ethic of Care". *Political Geography* 24, pp. 1-20.

Kuokkanen, Rauna. 'Indigenous Economies, Theories of Subsistence, and Women: Exploring the Social Economy Model for Indigenous Governance,' *American Indian Quarterly* 35(2), 2011, pp. 215-240.

#### *Recommended:*

Amin, A. 'Locating the Social Economy', in A Amin, ed., *The Social Economy: International Perspectives on Economic Solidarity*. New York: Zed Books, 2009.

Graefe, P. (2006) "Social Economy Policies as Flanking for Neoliberalism: Transnational Policy Solutions, Emergent Contradictions, Local Alternatives". *Policy and Society* (23)3

Moulaert, F., & Ailenei, O. 'Social Economy, Third Sector and Solidarity Relations: A Conceptual Synthesis from History to Present'. *Urban Studies*, 42(11), 2005, pp. 2037-2053.

Myers, J. (2009). In search of...: Exploration of the boundaries, scope and definition of the social economy: A discussion paper. Working Paper # 2009-4. Social Economy and Sustainability Research Network, Canadian Social Economy Research Partnerships. Retrieved from: [http://140.230.24.4:8080/bitstream/handle/10587/609/Working\\_Paper\\_4-2009\\_Definitions\\_of\\_SE.pdf?sequence=1](http://140.230.24.4:8080/bitstream/handle/10587/609/Working_Paper_4-2009_Definitions_of_SE.pdf?sequence=1)

Neamtan, N. 'The social and solidarity economy: Towards an "alternative" globalisation". Background paper prepared for the Symposium Citizenship and Globalization: Exploring Participation and Democracy in a Global Context, 14–16 June 2002. Retrieved from: <http://www.shatil.org.il/files/social-solidarity%20economy.pdf>

Fontan, J. and Shragge, E. 'Tendencies, Tensions and Visions in the Social Economy', in E. Shragge and J. Fontan, eds., *Social Economy: International Debates and Perspectives*. Montreal: Black Rose Books, 2000, pp. 1-15.

## **PART 2: PRINCIPLES OF THE SOCIAL ECONOMY**

### **Week 5: Distributive Justice [Oct 12]**

Gunn, C. E., & Gunn, H. D. (1991). Chs. 1 ('Social surplus'), *Reclaiming Capital: Democratic Initiatives and Community Development*. Ithaca: Cornell University Press, 1991, pp. 1-21.

Fainstein, Susan (2009). "Planning and the Just City". In Marcuse, Peter; Connolly, James; Novy, Johannes; Olivo, Ingrid; Potter, Cuz; Steil, Justin. *Searching for the Just City*. London: Routledge. pp. 19–39.

Harvey, David. 'Urbanism and the City—An Interpretive Essay', in *Social Justice and the City*. London: Edward Arnold, 1973, pp. 195-284.

#### *Recommended:*

Paul Davidoff. 'Working toward Redistributive Justice', *Journal of the American Institute of Planners* 41(5), 1975, pp. 317 – 318.

Graeber, David. 'The Birth of Capitalism', Episode 8 from his podcast *Promises, Promises, promises: A History of Debt*  
<http://www.bbc.co.uk/programmes/b054zdp6/episodes/player>

Harvey, David (2010) "Lecture One" *Reading Marx's Capital Vol. 1*. (1 hour 51 minute video: <https://www.youtube.com/watch?v=gBazR59SZXk>)  
DeFilippis, J. 'The myth of social capital in community development', *Housing Policy Debate-Washington* 12(4), 2001, pp. 781-806.

Harvey, David. 'The Urban Process under Capitalism: A Framework for Analysis', *The Urban Experience*. Baltimore: Johns Hopkins, 1985.

Peck, J. & Tickell, A. 'Neoliberalizing space. Spaces of Neoliberalism: Urban Restructuring in North America and Western Europe', *Antipode*, 2002, pp. 380-404.

Sheppard, E. & H. Leitner. 'Quo Vadis Neoliberalism? The Remaking of Global Capitalist Governance after the Washington Consensus', *Geoforum* 41, 2010, pp. 185-194.

### **Week 6: Economic Democracy [Oct 19]**

Polanyi, *Great Transformation*, Ch. 21, 'Freedom in a Complex Society', pp. 249-258.

Gibson-Graham, J.K. 'Affects and Emotions for a post-capitalist politics' and 'The Community Economy', in *A Postcapitalist Politics*. Minneapolis: University of Minnesota Press, 2006, pp. 1-22, 79-100.

Brenner, Neil. 'Henri Lefebvre's Critique of State Productivism,' in Goonewardena, et al, eds, *State, Difference, Everyday Life: Reading Henri Lefebvre*. New York: Routledge, 2008. pp. 231-249

Goonewardena, K. 'The future of planning at the end of history'. *Planning Theory* 23, 2003: 183-224.

*Recommended:*

Polanyi, K. 'Economics and the Freedom to Shape Our Social Destiny', in Ed. Giorgio Resta and Mariavittoria Catanzaraiti, *For a New West*. Cambridge: Polity Press, 2014, pp. 33-38.

Goonewardena, K. & Rankin, K. 'The Desire Called Civil Society: A Contribution to the Critique of a Bourgeois Category', *Planning Theory* 3(2), 2004, pp. 117-149.

Hayek, Friedrich. 'Planning and Democracy', in *The Road to Serfdom*. Chicago: University of Chicago Press, 1967 [1944], pp. 56-71.

Robotham, D. 'Afterword: Learning from Polanyi 2'. In Hann, C & Hart, K, *Market and Society: The Great Transformation Today*. Cambridge: Cambridge University Press, 2009, pp. 272-283.

**Week 7: Relational Autonomy [Oct 26]**

DeFilippis, J., Fisher, R. & Shragge, E. 'Neither romance nor regulation: Re-evaluating community', *Community Development Journal* 30(3), 2006, pp. 673-689.

DeFilippis, J., Ch 1 ('Understanding capital mobility: The 'New Urban Politics', and local autonomy'), Ch 2 ('Collective ownership and community control and development: The long view'), and Conclusion, *Unmaking Goliath: Community Control in the Face of Global Capital*. New York: Routledge, 2004, pp 17-60, 141-152.

Chatterton, P. 'Making autonomous geographies: Argentina's popular uprising and the Movimiento de Trabajadores Descocupados' (Unemployed Workers Movement)'. *Geoforum* 36, 2005, pp. 545-561.

*Recommended:*

Monds, Jean (1976) "Worker's Control and the Historians: A New Economism" *New LeftReview* (97) pp: 81-100.

**PART 3. INCARNATIONS HISTORICAL AND CONTEMPORARY**

**Week 8: Historical Incarnations [Nov 2]**

Mendell, Margueritte. 'Karl Polanyi and Feasible Socialism', In Kari Polanyi-Levitt, ed., *The Life and Work of Karl Polanyi*. Montreal: Black Rose Books, 1986, pp: 66-77.

Congdon, Lee. 'The sovereignty of Society - Polanyi in Vienna', In Kari Polanyi-Levitt, ed., *The Life and Work of Karl Polanyi*. Montreal: Black Rose Books, 1986, pp: 78-86.

Wright, Anthony. 'Fabianism and Guild Socialism: Two Views of Democracy', *International Review of Social History*, (23)2, 1978, pp. 224-241.

*Recommended:*

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- Dale, G. (2014) “Karl Polanyi in Vienna: Guild Socialism, Austro-Marxism and Duczynska’s Alternative” *Historical Materialism* 22.1, 34–66
- Hutchinson F, Burkitt, B (1997) *The Political Economy of Social Credit and Guild Socialism* Routledge: London
- GDH Cole (1920) *Guild Socialism Re-Stated*.

## **Weeks 9-11 Contemporary Incarnations**

### **Week 9. Community Economies [Nov 9]**

Gibson-Graham, J.K. ‘Surplus Possibilities: The Intentional Community of Mondragon’ and ‘Building Community Economies’, *A Postcapitalist Politics*. Minneapolis: University of Minnesota Press, 2006.

The Community Economics Collective (2001) “Imagining and Enacting Non-Capitalist Futures,” *Socialist Review*, 28(3 & 4): 93-135.

Gibson-Graham J.K., Cameron, Jenny & Healy, Stephen (2013) *Take Back the Economy: An ethical guide for transforming our communities*. Minneapolis: University of Minnesota Press. (Selections... )

#### *Recommended:*

The Community Economics Collective and Katherine Gibson. ‘Building community-based social enterprises in the Philippines: Diverse development pathways’, in Ash Amin, ed. *The Social Economy: International Perspectives on Economic Solidarity*. New York: Zed Books, 2009, pp. 116-138.

### **Week 10. Community Economic Development [Nov 16]**

Filion, P (1998) “Potential and Limitations of Community Economic Development,” *Environment and Planning A*, 30: 1101-23

Cummings, S. (2001). Community Economic Development as Progressive Politics: Toward a Grassroots Movement for Economic Justice. *Stanford Law Review*, 54: 399-493.

Fontan, J.M., Hamel, P., Morin, R., Shragge, E. (1999). Community Economic Development and Metropolitan Governance: A Comparison of Montreal and Toronto. *Canadian Journal of Regional Science*, 1(2): 201-217.

Hopkins, E. (2015). The State of Place Based Initiatives. In Place-Based Initiatives in the Context of Public Policy and Markets: Moving to Higher Grounds. Ed. Hopkins, E. and Ferris, J. pp. 9-30.

Morin, R and Hanley, J. 2004. CED in a context of globalization and metropolitanization: A comparison of Four American cities, *International Journal of Urban and Regional Research* 28(2): 369-383.

### **Week 11. Utopian visions [Nov 23]**

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Wright E O, 'Transforming Capitalism through Real Utopias', *American Sociological review* (78)1, 2013, pp. 1-25. Lays out an approach for social science in advancing real utopias – maybe read block, etc against this approach, does it qualify or not?

Block, Fred. 'Democratizing Finance', *Politics & Society* 42(1), pp. 3-28. (Just read Part 1, pp: 1-18)

Elson, Diane, 'Socializing Markets, Not Market Socialism', *Socialist Register*, 2000, pp. 67-85 [JW: a really clear break down of the different sectors that exist in contemporary economies (private, public, associative, domestic EMAILED)]. Probably goes in contemporary utopias section.

Hart, Keith, 'The Human Economy in a Revolutionary Moment,' (<http://thememorybank.co.uk/2012/02/07/the-human-economy-in-a-revolutionary-moment-political-aspects-of-the-economic-crisis/>)

*Recommended:*

Porter M, Kramer M (2011) The Big Idea: Creating Shared Value *Harvard Business Review* January-February Issue. [For a mainstream view]

Hart K, Laville J, Cattani A (2010) *The Human Economy* Polity: Cambridge (Introduction, Conclusion, and "Part 4: Beyond Market and State").

Ferguson, James. 'The Uses of Neoliberalism', *Antipode* 41, 2010, pp. 166-184.

## **Week 12. Workshopping papers and course retrospective [Nov 30]**

Rankin, Katharine. 'Polanyian Pedagogies in Planning and Economic Geography', *Environment and Planning A*, 45(7), 2013, pp. 1650–1655.

Peck, Jamie. 'For Polanyian Economic Geographies', *Environment and Planning A*, 45(7), 2013, pp. 1545-1568.